



# Motorcycle Dial-A-Ride, Inc.

[www.motorcycledialaride.org](http://www.motorcycledialaride.org)

Call 1- 888-DIALRID(e) or  
1- 888-342-5743

## Drinking and Riding Don't Mix

Alcohol has extremely harmful effects upon the rider's ability to safely operate a motorcycle. These effects begin long before a rider becomes legally intoxicated. Here is a quick overview of how alcohol affects each of these required rider abilities...even after the first drink.

**Scanning the Environment** – alcohol impairs rider's ability to simultaneously scan the environment and operate a motorcycle. Rider becomes preoccupied with operating motorcycle that a crash is caused by failure to notice what is happening in the environment around them.

**Identify Potential Hazards** – alcohol impairs rider's ability to detect small moving objects, such as a car in the distance or an animal approaching from the side of the road. Alcohol impairs the rider's ability to see at night as well as handle the glare from oncoming headlights. Night vision can be diminished by as much as one-third.

**Predict and Decide** – alcohol first impairs the rider's sense of self-preservation that helps people use good judgment associated with risky decisions. Alcohol also affects the rider's judgment of how well or poorly they are riding. As a result, while they think their riding is getting better and better and therefore take greater risks.

**Reaction Time** – alcohol affects the rider's ability to react when there is a choice of things to do, (i.e. swerve right or left? turn or brake? etc) Alcohol can confuse a rider to the point that they don't do anything at all.

**Coordination** – alcohol affects the rider's ability to coordinate eye, hand and foot coordination. These effects are apparent such as when the rider clashes gears while shifting or lurching to a stop and/or stalling the engine etc.

**Balance** – a sense of balance is important in operating a motorcycle. Alcohol greatly affects balance as it is widely used tool as a field sobriety test by law enforcement.

**Motorcycle Dial-A-Ride, Inc.**, a non-profit 501C3 volunteer organization established in 1990 to educate Minnesota motorcyclists about the consequences of riding and drinking, to encourage the use of intervention methods to prevent impaired riders from riding, and to provide a safe free ride service to motorcyclists in Minnesota as a final intervention method.

**Motorcycle Dial-A-Ride, Inc.** provides a free service available in the state of Minnesota on weekends and holidays from 6:00 PM on Friday through midnight on Sunday starting the last weekend of April through the last weekend of October. Including the legal holidays of Memorial Day, Fourth of July, and Labor Day.

Motorcyclists in the state of Minnesota who call the toll free number, **1- 888 DIALRID(e)** or **1-888-342-5743** during the hours of service, **Motorcycle Dial-A-Ride Inc.** will dispatch a volunteer equipped to transport the motorcyclist, passenger, and their motorcycle from a public establishment to the rider's home or local accommodation.

If you have any questions about the **Motorcycle Dial-A-Ride, Inc.** program, need program materials, interested in becoming a board member, or would like to make a tax-deductible donation, please call us at **1-888 DIALRID(e)** or **1-888-342-5743**.

**If You Ride, Don't Drink! or If You Drink, Don't Ride!**